ARCHIE SERIES
Archie's Pal
Jughead
APPROVED BY THE COMICS CODE AUTHORITY
12¢
PDC
AUG.
NO. 99
WHEN IS IT GOING TO BE MY TURN, ARCHIE?

Male or Female MINIATURE DOG at NO COST!

SUPPLY LIMITED

This is our way of getting acquainted. This cute, loveable, young Miniature Dog needs a home. It is so tiny you can carry it in a pocket or hold it in one hand, yet is so intelligent it is almost human. A reliable watch dog as well as a loyal and affectionate pet. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. **Also include the color of hair and eyes with each picture,** so I can give you our bargain offer on a second enlargement artfully **hand colored in oils** for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. **Mrs. Ruth Long, Gift Mgr.**

I would like to receive the Miniature Dog. Please send me premium letter and 20 coupons to hand out free. Enclosed find .....snapshots or negatives for enlarging. (Limit of 2).

Color of Hair..... Color of Eyes.....

Name.....

Address.....

City..... State.....

DEAN STUDIOS (25th Year), Dept. X-631, 913 Walnut St., Des Moines 2, Iowa

---

Amazing, NEW, 10 Second POLAROID CAMERA at NO COST!

To get acquainted, I'll send you this amazing Polaroid Camera that you've seen advertised everywhere. In 10 seconds, have beautiful pictures of your loved ones, friends, scenery, etc. Simply hand out or mail only twenty get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. You'll love your new easy-to-operate Polaroid, and the pictures it takes, as I do mine. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Polaroid Camera. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can also give you our bargain offer on a second enlargement **hand-colored** in oils for greater beauty, sparkle and life. Limit of 2 to any one adult. **Send today** for your 20 FREE coupons to hand out and please enclose your name, address and favorite snapshot. Our supply of Polaroid Cameras is limited. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept. X-632 • 913 Walnut Street • Des Moines 2, Iowa

NEW, Tiny, Powerful BULOVA RADIO at NO COST!

To get acquainted, I'll send you this superbly built Bulova super-powered 7-transistor "slim line" portable radio. Guaranteed one full year. Features precision tuning and jewelry styling. Simply hand out or mail only twenty get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I get so much enjoyment from my beautiful Bulova transistor radio that I'm sure you would love one for your home, too. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Bulova radio. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can give you our bargain offer on a second enlargement **hand colored in oils** for greater beauty, sparkle and life. Limit of 2 to any one adult. **Send today** for your 20 FREE coupons to hand out and please enclose your name, address and favorite snapshot. Our supply of Bulova radios is limited. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept. X-633 • 913 Walnut Street • Des Moines 2, Iowa

SUPPLY LIMITED

PLEASE GIVE ME A HOME at NO COST!

Your *NEW* Real, Live MINIATURE MONKEY

This cute, little, Miniature Monkey needs a home. It is so small you can carry it in your pocket or hold it in one hand. To get acquainted, I'll send you this live, loveable Miniature Monkey. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my tiny pet so much that I'm sure you'll love one, too. **Please send me your favorite snapshot, photo or negative when writing for your Miniature Monkey. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can give you our bargain offer on a second enlargement artfully **hand colored in oils** for greater beauty, sparkle and life. Limit of 2 to any one adult. SEND TODAY for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Miniature Monkeys is limited. Mrs. Ruth Long, Gift Manager.

I would like to receive the Miniature Monkey. Please send me premium letter and 20 coupons to hand out free. Enclosed find .....snapshots or negatives for enlarging. (Limit of 2).

Color of Hair.....Color of Eyes.....

Name.....

Address.....

City.....State.....

DEAN STUDIOS Dept. X-634, 913 WALNUT STREET DES MOINES 2, IOWA

Jughead

...IT FELL WITH THE RAIN ON ONE OF THOSE STORMY, EARLY SUMMER NIGHTS,... GLANCING ONCE OFF THE ROOF OF THE JONES' HOUSE AND COMING TO REST ON THE FRONT WALK.

IT GLOWED BRIGHTLY ON THE WET PAVEMENT FOR A MOMENT AND THEN DIED OUT TO BLEND WITH THE OTHER ROCKS IN THE GARDEN.

A BIT, A PIECE, A FRAGMENT FROM OUTER SPACE...THROBBING WITH UNLEASHED ENERGY...WAITING... WAITING...

ARCHIE'S PAL JUGHEAD, No. 99, August, 1963. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

SUPER JUG
HMM! THAT'S A FUNNY LOOKING STONE!
HEY! IT MAKES MY WHOLE ARM TINGLE!
IT MUST BE SOME SORT OF A MAGNET!
C'MON, JUG! LET'S FIND THE GANG!
OKAY, ARCH! I WAS JUST LOOKING AT THIS ROCK I FOUND ON...
CRUNCH
2

WHAT'D YOU DO THAT FOR?
I DON'T KNOW! IT MUST HAVE BEEN READY TO FALL APART!
WELL, LET'S MOVE ALONG! LIFE IS FLEETING!
LEAD THE WAY, BR'ER RABBIT WILL BRING UP THE ...
CRUNCH!
...REAR?
CHEE! THAT MUST BE A LOT LIGHTER THAN IT LOOKS! LET ME HEFT IT!
EEP!
3

ARCH! I THINK IT'S THIS MYSTERIOUS STONE!
SOMEHOW IT'S GIVING ME FANTASTIC STRENGTH!
HOW DO YOU DO THAT?
SEE WHAT I MEAN?
IT'S UNBELIEVABLE! ARE YOU SURE YOU'RE NOT PUTTING ME ON?
HI THERE, YOU SCRAWNY MUSCLE-MINUS CREE...
OKAY! I BELIEVE YOU!
4

IT'S TRUE! HE'S AS STRONG AS DANNY BARON!
WHAT A MAN!
MUSCLES OF IRON!
HE'S EVEN STRONGER THAN MY BOY FRIEND, BIG MOOSE!
D-UH! THAT DONE IT!
THAT REALLY DONE IT!
I'LL PULVERIZE THAT JUGHEAD OR MY NAME AIN'T BIG MOOSE!
THIS IS IT!
OOH! I CAN'T LOOK!
LOOK! JUGGIE ISN'T RUNNING!
NOW LET'S TALK THIS OVER CALMLY, MOOSE!
5

EEEEE! LET ME TOUCH HIM!
CRUSH ME, YOU BRUTE!
WHEW! THANK GOODNESS IT GAVE ME SPEED AS WELL AS STRENGTH!
BUT THIS NEW POWER DRAWS GIRLS TO ME LIKE MOLASSES DRAWS FLIES!
SO.. GOOMBYE, PLEASE! I'D RATHER BE WEAK BUT HAPPY!
... AND SOMEWHERE AT THIS VERY MOMENT THERE IS A SMALL PARCEL OF POWER AWAITING THE NEXT LUCKY ONE TO FIND IT. WHO WILL IT BE?
END

SPORTS PACERS
V— 5 Speed
X— 10 Speed

Since 1877 . . . America's FIRST Bicycle

Boys' and Girls'
SPORTS SUPER III

MULTI-SPEEDS?
Columbia HAS 'EM
1-2-3-5 and 10 Speeds

Thirteen dazzling, racy Lightweights with all the most-wanted speed-shifts and features. Built the Columbia way for easy pedaling and trouble-free enjoyment. Boys' and Girls' models in 26" and 24" wheel sizes.

BENDIX AUTOMATIC 2-speed also on Middleweight models

Exciting New
RACER X 10 Speed

BIG FREE COLOR FOLDER

COLUMBIA BICYCLES, Westfield, Mass. Dept. ASP63

Please rush color folder to:

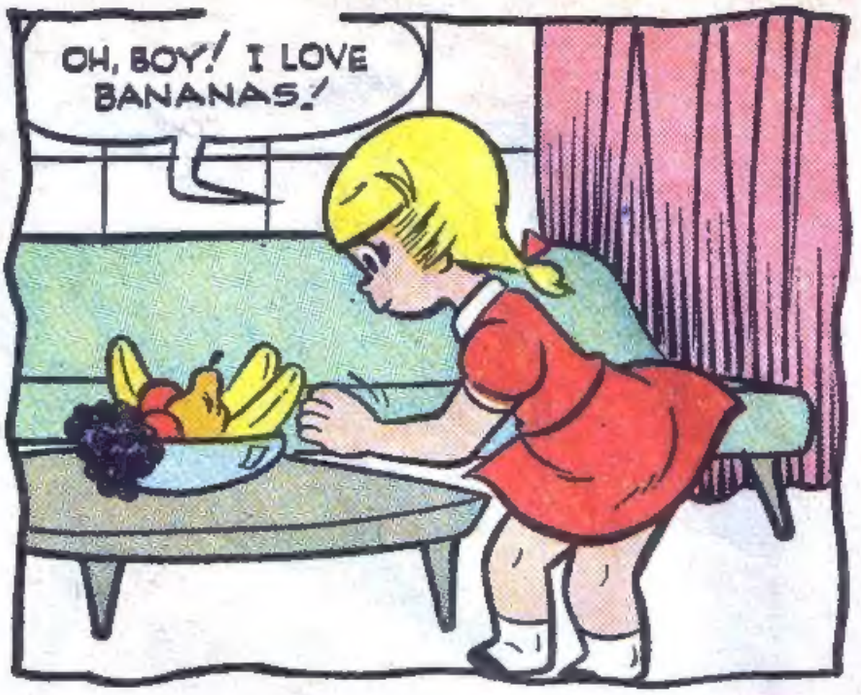
Name .....

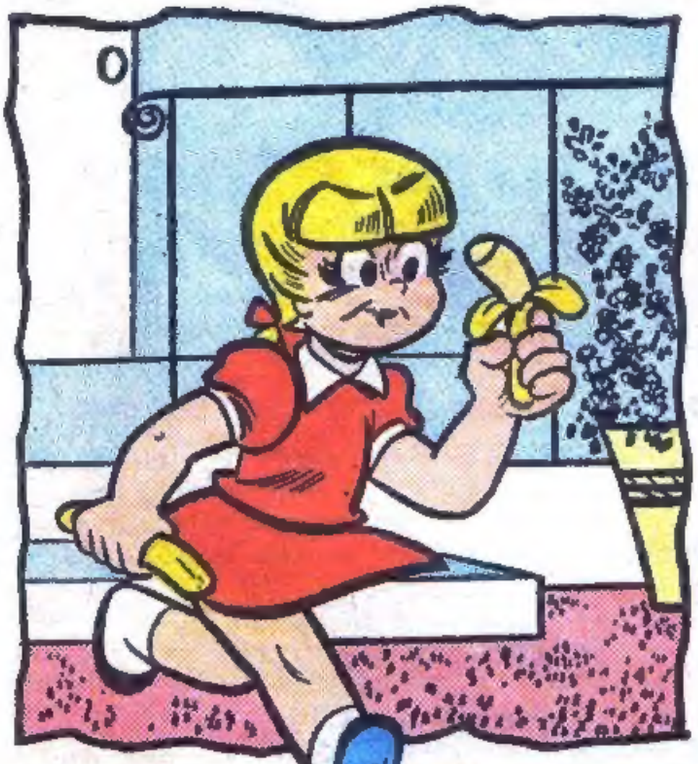
Street Address .....

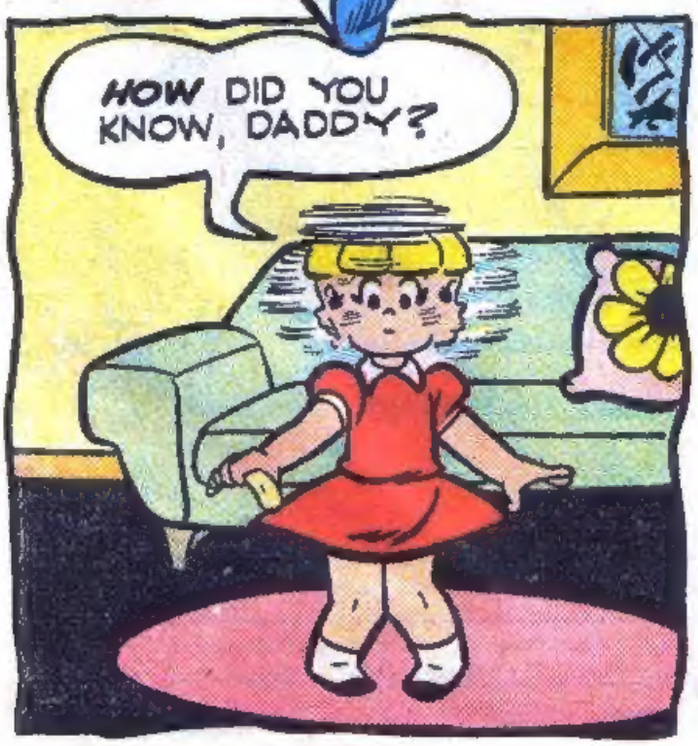
City ..... **State** .....

LI'L JINX

NOT SEEN, BUT HURT







ARCHIE ANDREWS! DID YOU COME HERE FOR SKIN DIVING OR LOAFING?
OKAY! OKAY!
GEE! YOU MAKE IT SOUND LIKE I'M THE LAZIEST GUY IN THE WORLD!
IF YOU'RE NOT, THEN WHO IS?
Jughead
"LAZY LADDIE"
MEET THE CHAMP!
JUGHEAD, AREN'T YOU GOING SKIN DIVING WITH US?
I'LL BE IN SHORTLY!
JUST AS SOON AS THE TIDE COMES IN!

132 2 Complete Modern Navies in Gray and Green PIECES SCALED IN 3-D ALL PLASTIC - UP TO 5" LONG

Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!

An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat

A COMPLETE **GAME $1.50**

132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS
A COMPARISON CHART of the two most powerful Navies in the World – United States and Russia

CONVOY TERROR

FLEET

2 AIRCRAFT CARRIERS* 4 DESTROYERS
12 HEAVY CRUISERS*-** 8 DESTROYERS*
2 HEAVY BATTLESHIPS 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES*-**
6 DESTROYER LEADERS*
4 DESTROYER ESCORTS

AUXILIARIES

20 PLANES 8 MINES 10 P.T. BOATS
2 MINE SWEEPERS 8 MINE LAYERS
20 CARGO SHIPS 12 SUBMARINES**

* Missiles ** Nuclear

(Per toys only one coupon)

FIVE STAR TOYS SORRY NO C.O.D.'s
Rego Park 74, N.Y., Dept. 100-JJ

Please send me the item(s) I have checked. I have enclosed the correct amount.

- ☐ 132 TOYS ONLY @ $1.15
- ☐ COMPLETE GAME @ $1.50
- ☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd

Satisfaction guaranteed or return for full refund within 10 days.

NAME .....

ADDRESS .....

CITY ..... STATE .....

GAME: Canada $2.00, Eng. 13 -, Aust. 16/-
Cash or International Postal M.O

New Improved

AMERICA'S MOST EXCITING WAR GAME

ONLY **$1.00** PLUS POSTAGE

TASK FORCE

PAT. U.S. PATENT OFFICE

3 GIANT BATTLEFIELDS a total size of 3 square feet. (Six islands in the Pacific Ocean beautifully colored)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARGES
4 BATTLESHIPS 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PLANES

These unbreakable 3-D metallic plastic toys are authentic scale tested and work in realistic play proportioned to the given battlefields. Not mere toys but weapons indeed.

276 RED MARKERS—enough to record the most savage bombings and sinkings.

Simple directions etc. for 2 or 4 players. From 8 to 80 who enjoy being armchair generals.

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK Dept. 37-JJ

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd. ☐

NAME .....

ADDRESS .....

CITY .....ZONE.....STATE.....

Canadians: Both, 2.20 cash or Int'l Postal M.O.

Tension runs high as a big formidable battle ... arms with all elements participating on land and air. The team best able to strategically place its forces and direct its firing – it be the very battle ... won!

There is no imagination necessary here! You get the equipment, the battlefields and the rules on how to Locate, Occupy and Destroy the enemy.

It is actually played and tremendously enjoyed by members of our real Armed Forces.

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK Dept. 37-JJ

PLEASE RUSH me ... complete TASK FORCE game(s) for which I am enclosing $1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

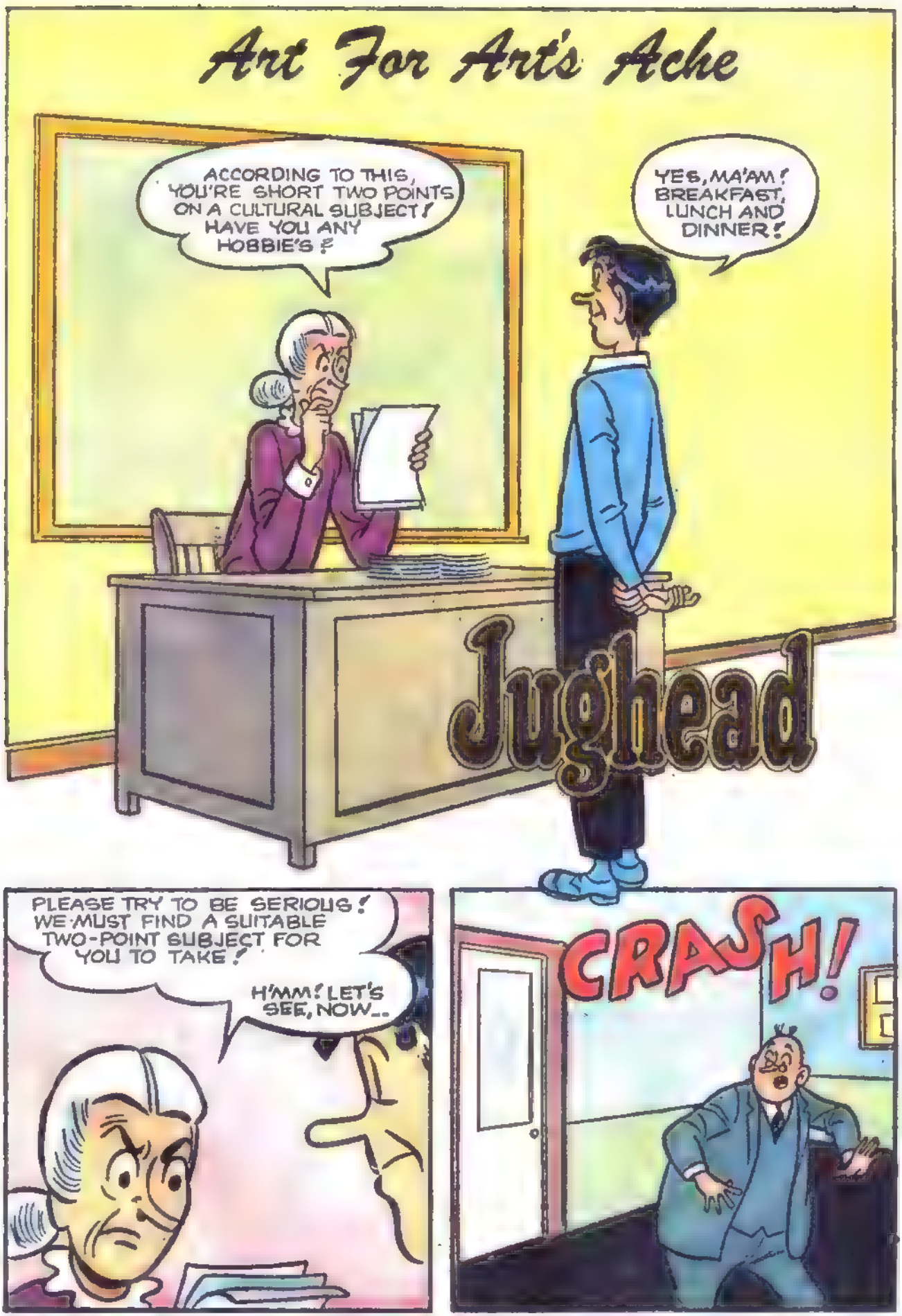
NAME .....

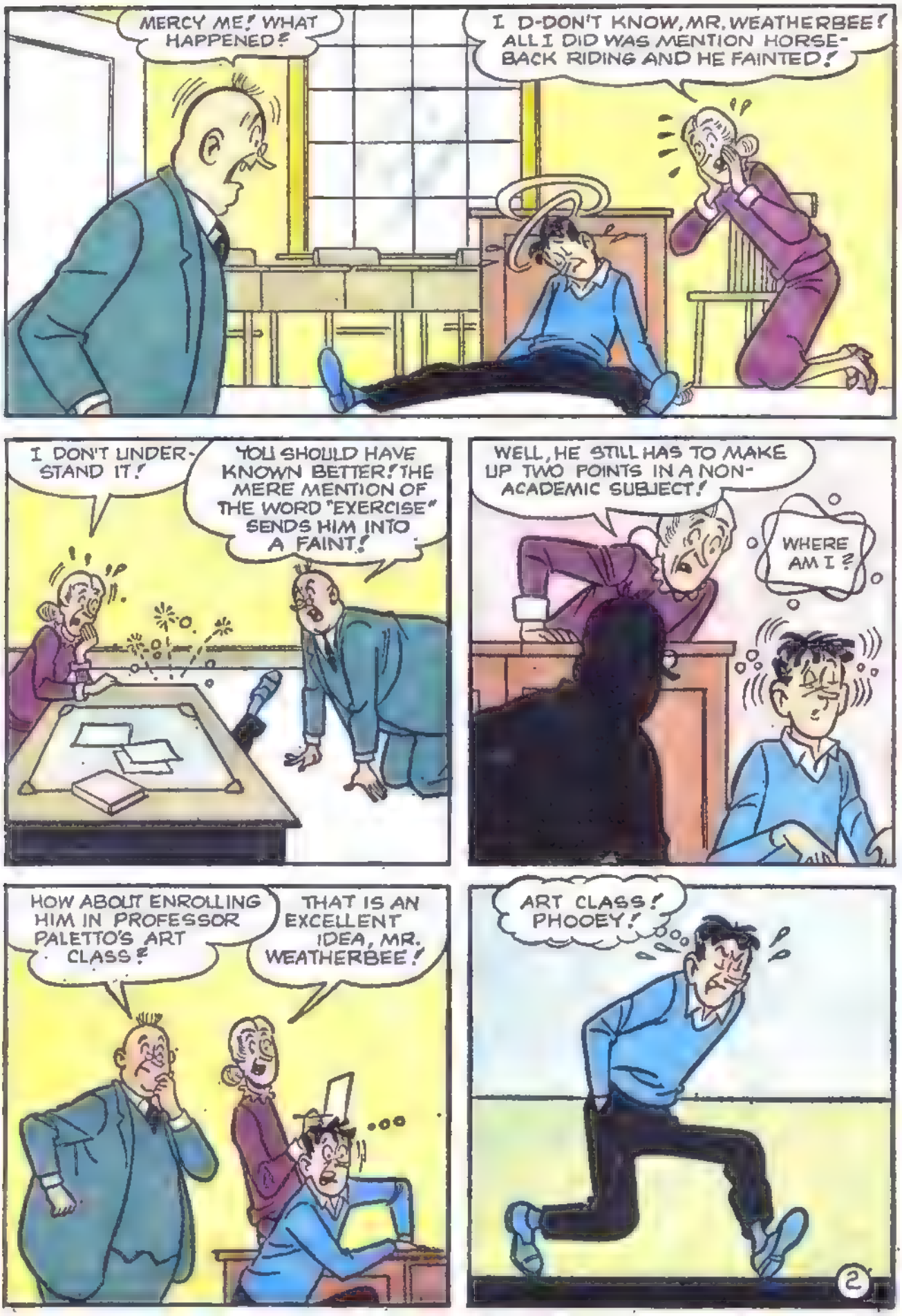
ADDRESS .....

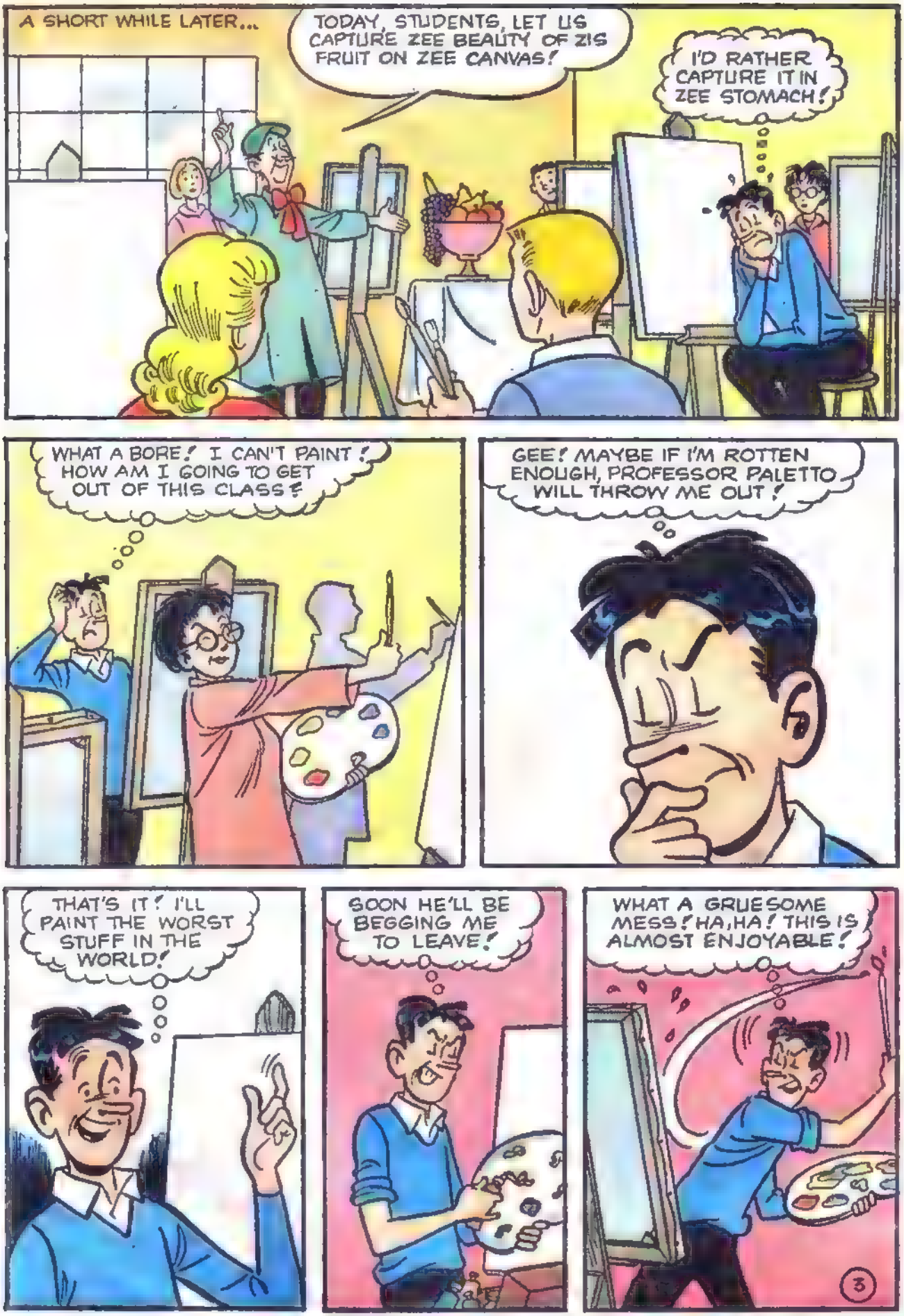
CITY .....ZONE.....STATE.....

CANADA: $1.40, ENGLAND: 10/—, AUSTRALIA: 13/— Cash or International Postal M.O.

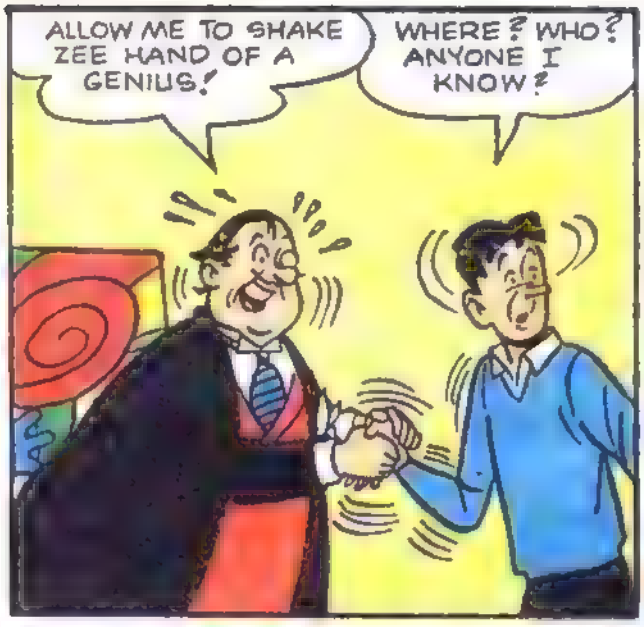
Art For Art's Ache


ACCORDING TO THIS, YOU'RE SHORT TWO POINTS ON A CULTURAL SUBJECT! HAVE YOU ANY HOBBIES?
YES, MA'AM! BREAKFAST, LUNCH AND DINNER!
Jughead
PLEASE TRY TO BE SERIOUS! WE MUST FIND A SUITABLE TWO-POINT SUBJECT FOR YOU TO TAKE!
H'MM! LET'S SEE, NOW...
CRASH!


MERCY ME! WHAT HAPPENED?
I D-DON'T KNOW, MR. WEATHERBEE! ALL I DID WAS MENTION HORSE-BACK RIDING AND HE FAINTED!
I DON'T UNDER-STAND IT!
YOU SHOULD HAVE KNOWN BETTER! THE MERE MENTION OF THE WORD "EXERCISE" SENDS HIM INTO A FAINT!
WELL, HE STILL HAS TO MAKE UP TWO POINTS IN A NON-ACADEMIC SUBJECT!
WHERE AM I?
HOW ABOUT ENROLLING HIM IN PROFESSOR PALETTO'S ART CLASS?
THAT IS AN EXCELLENT IDEA, MR. WEATHERBEE!
ART CLASS! PHOOEY!
2

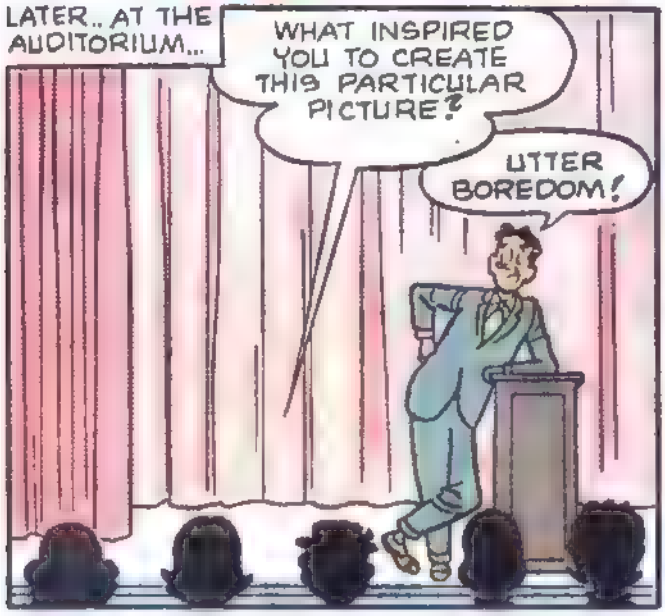

A SHORT WHILE LATER...
TODAY, STUDENTS, LET US CAPTURE ZEE BEAUTY OF ZIS FRUIT ON ZEE CANVAS!
I'D RATHER CAPTURE IT IN ZEE STOMACH!
WHAT A BORE! I CAN'T PAINT! HOW AM I GOING TO GET OUT OF THIS CLASS?
GEE! MAYBE IF I'M ROTTEN ENOUGH, PROFESSOR PALETTO WILL THROW ME OUT!
THAT'S IT! I'LL PAINT THE WORST STUFF IN THE WORLD!
SOON HE'LL BE BEGGING ME TO LEAVE!
WHAT A GRUESOME MESS! HA, HA! THIS IS ALMOST ENJOYABLE!
3

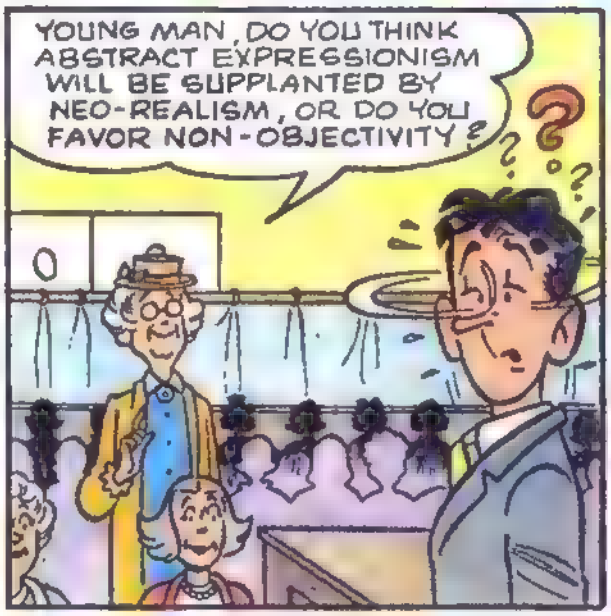
HEH, HEH! ONE LOOK AT THIS, AND MY TROUBLES WILL BE OVER!
BOYS AND GIRLS! TODAY YOUR WORK WILL BE JUDGED BY ZEE FAMOUS ART CRITIC, M'SIEUR JAQUES BAQUES!
VERY (UGH!) INTERESTING!
YCHHHH!
I'M AFRAID I ..
SACRE BLEUE! WHO'S WORK IS THAT?
"O"
NEVAIRE HAVE I SEEN SUCH FINE PAINTING IN A CLASS OF HIGH SCHOOL NOODNIKS!
MAGNIFIQUE! SENSATIONAL! VUNDER-BAR!
?
4

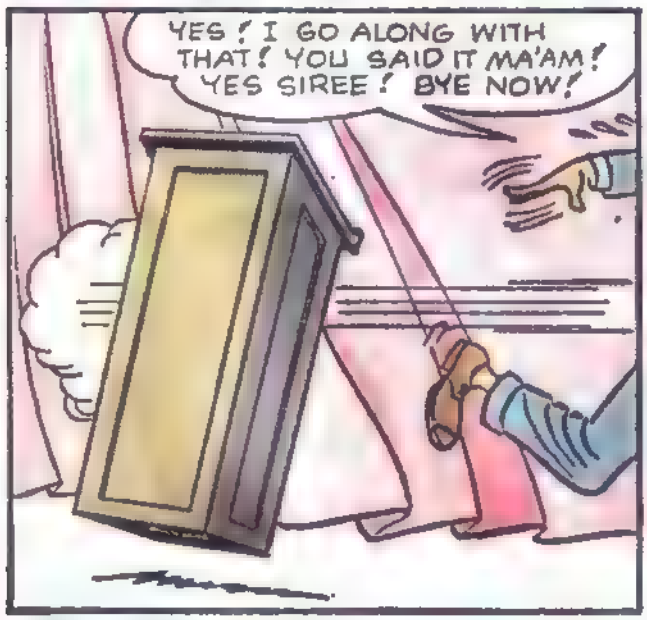


THE NEWS OF JUGGIE'S TALENT SPREADS QUICKLY..

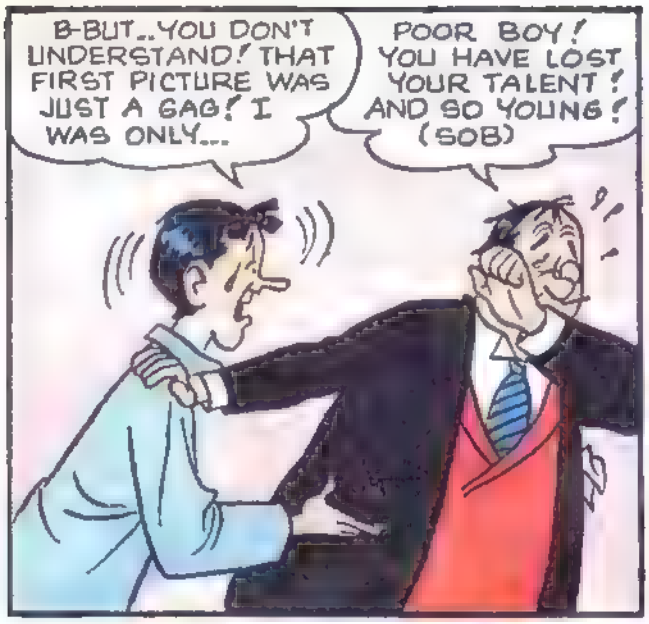
FLASH! ART CRITIC JAQUES BAQUES IS PLANNING TO BUY A RIVERDALE STUDENT'S PAINTING FOR HIS ART MUSEUM!
THERE WILL BE A PRESS INTERVIEW THIS AFTERNOON!

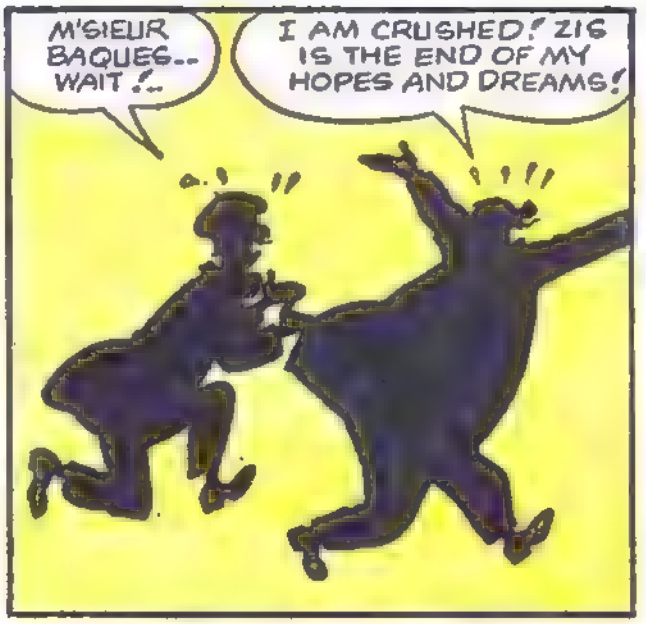




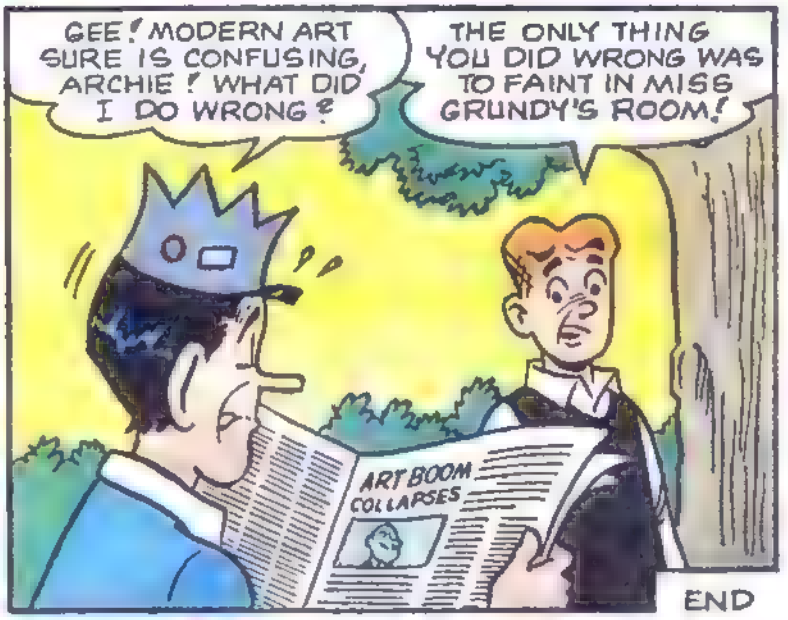


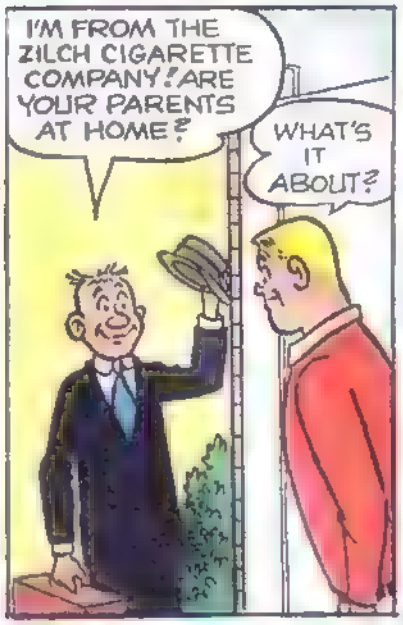
LATER.
ARCHIE, HOW CAN I GET OUT OF THIS "GENIUS" BIT?
I DON'T KNOW! YOU'VE BECOME A KIND OF SYMBOL!
I DON'T WANT TO BE A SYMBOL! I JUST WANT TO BE PLAIN OL' JUGHEAD!
BUDDY, BOY! YOU'VE GOT TO STICK IT OUT FOR THE SCHOOL'S SAKE!
I GUESS YOU'RE RIGHT! BUT FROM NOW ON, I'LL PAINT REAL PICTURES! NO MORE CLOWNING AROUND!
ATTA BOY!
SEVERAL WEEKS LATER...
I AM SO ANXIOUS TO SEE THE NEW PAINTINGS!
RIGHT ZIG WAY!
ART CLASS
MAIS NON! THESE PICTURES ARE TERRIBLE! I COULD NOT EVEN SELL THEM FOR ZEE WALL-PAPER!
6

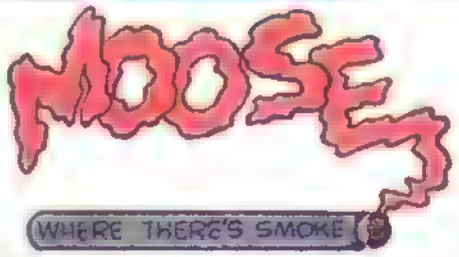

B-BUT..YOU DON'T UNDERSTAND! THAT FIRST PICTURE WAS JUST A GAG! I WAS ONLY...
POOR BOY! YOU HAVE LOST YOUR TALENT! AND SO YOUNG! (SOB)

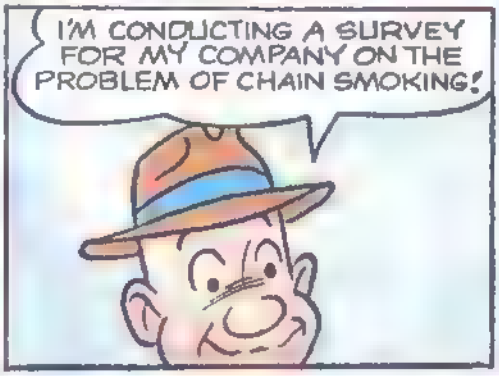

M'SIEUR BAQUES-- WAIT!..
I AM CRUSHED! ZIS IS THE END OF MY HOPES AND DREAMS!

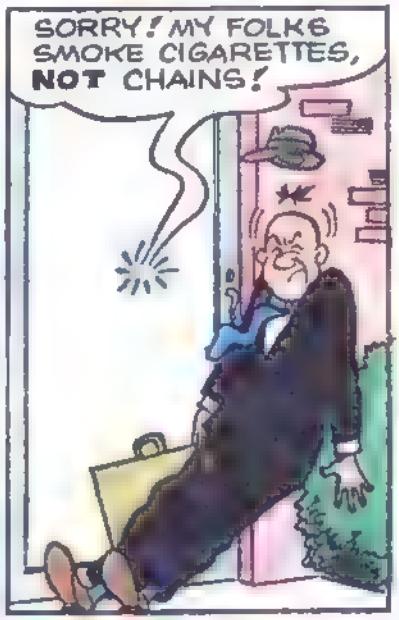
FLASH! TODAY JAQUES BAQUES CANCELLED ALL PLANS FOR A "JUGHEAD JONES WING" IN HIS ART MUSEUM!


GEE! MODERN ART SURE IS CONFUSING, ARCHIE! WHAT DID I DO WRONG?
THE ONLY THING YOU DID WRONG WAS TO FAINT IN MISS GRUNDY'S ROOM!
ART BOOM COLLAPSES
END


I'M FROM THE ZILCH CIGARETTE COMPANY! ARE YOUR PARENTS AT HOME?
WHAT'S IT ABOUT?


MOOSE
WHERE THERE'S SMOKE

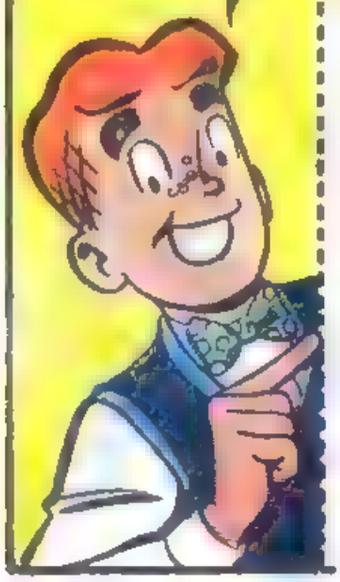

I'M CONDUCTING A SURVEY FOR MY COMPANY ON THE PROBLEM OF CHAIN SMOKING!


SORRY! MY FOLKS SMOKE CIGARETTES, NOT CHAINS!

ORDER THIS!

GET THIS FREE!

YOU GET THE NEW GIANT-SIZE ARCHIE ANNUAL 15 *PLUS* THE FULL COLOR 1964 ARCHIE PIN-UP CALENDAR JUST FOR USING THIS COUPON!...SO DON'T DELAY!... SEND FOR YOURS *NOW!*



MAIL TO: ARCHIE ANNUAL #15
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA FOR WHICH SEND ME THE GIANT-SIZE *ARCHIE ANNUAL #15* AS SOON AS IT IS OFF THE PRESSES...PLUS THE FULL COLOR PIN-UP CALENDAR *AS A FREE BONUS!*

NAME _____ AGE ____

ADDRESS _____

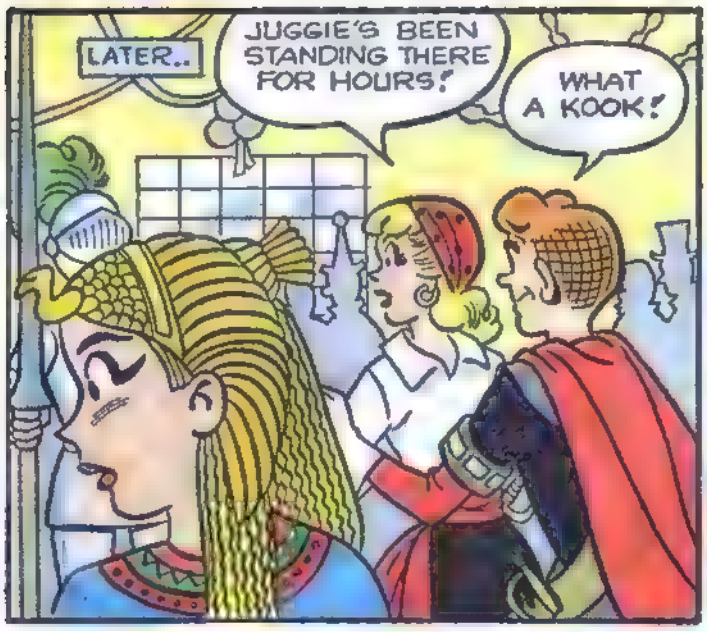
CITY _____ STATE _____

PLEASE NOTE!

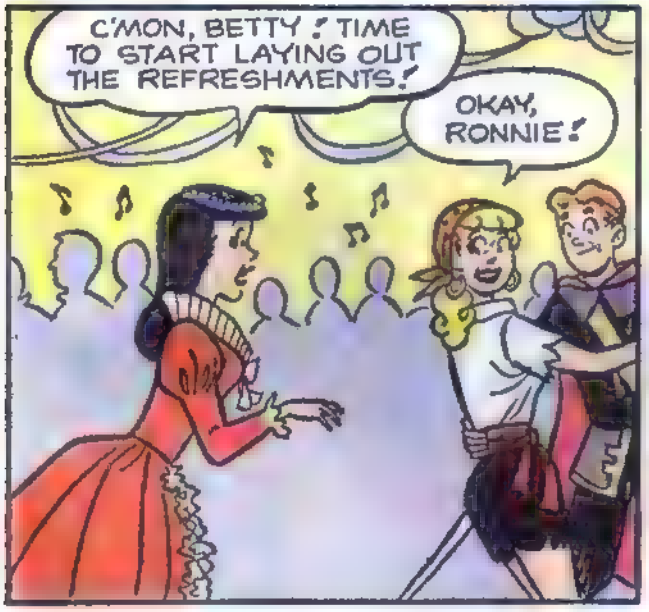
THIS IS A PRE-PUBLICATION OFFER!...THE ANNUAL AND CALENDAR ARE MAILED SEPARATELY...YOU WILL RECEIVE EACH ONE AS SOON AS IT IS READY FOR MAILING...BE PATIENT!

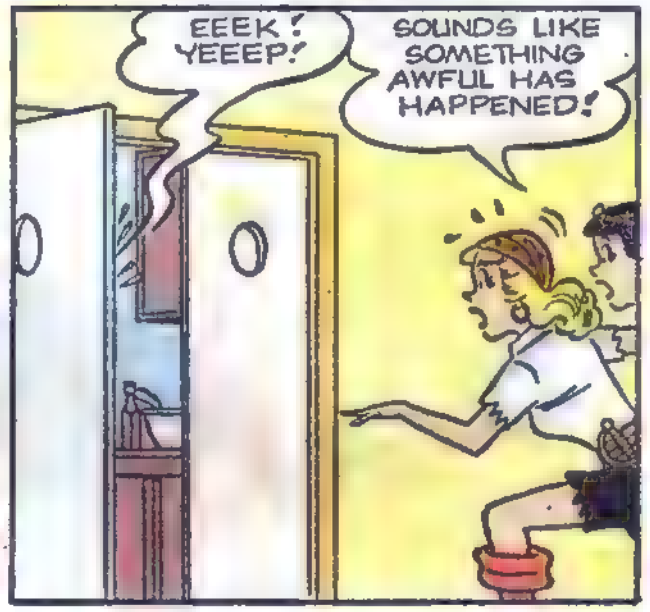
JUGHEAD
"MASK ME NO QUESTIONS"
HAVE YOU FELLAS DECIDED WHAT TO WEAR TO THE BIG MASQUERADE PARTY?
YEP!
WE'RE THE TWO MUSKETEERS! ALL FOR ONE, AND ONE FOR ALL!
COME ONE COME ALL... TO THE MASQUERADE BALL
SCHOOL GYM SAT. NIGHT 8:00pm
I HATE TO SPOIL YOUR FUN, BUT SHOULDN'T THERE BE THREE MUSKETEERS?
SURE, BUT WE CAN'T GET A THIRD!
HEY, JUG! WANT TO BE A MUSKETEER WITH REGGIE AN' ME IN THE BIG MASQUERADE?
SORRY! I'VE GOT MY OWN PLANS!..TOP SECRET OF COURSE!

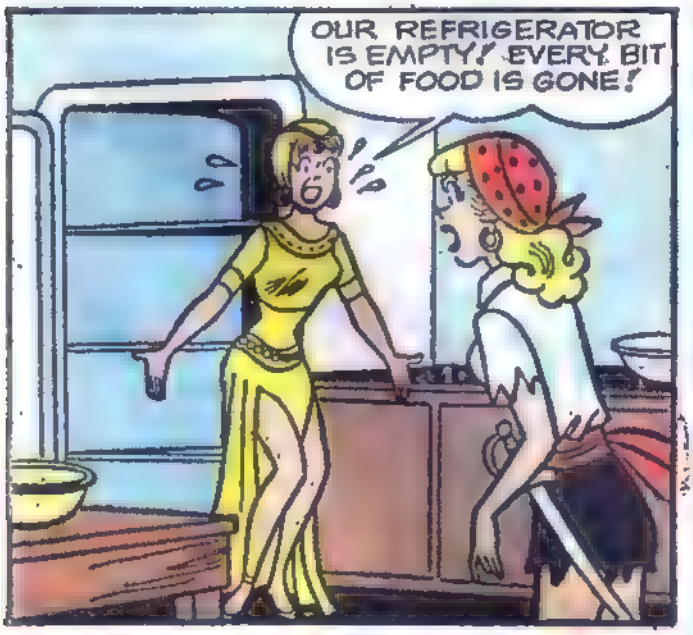
TOP SECRET? HMM.. I WONDER WHAT KIND OF COSTUME HE'S COOKING UP?
DON'T WORRY ABOUT JUG! HE'LL PROBABLY COME AS A SLICE OF PASTRAMI!
THE NIGHT OF THE BIG MASQUERADE BALL ARRIVES AT LAST...
HI, BETTY! YOU LOOK DARLING!
SO DO YOU, RONNIE! WHERE ARE THE BOYS?
THE TWO MUSKET-EERS AT YOUR SERVICE, LADIES! ALL FOR ONE AND ONE FOR ALL!
HEY! WHO'S INSIDE THE TIN PAJAMAS?
JUGHEAD! HE'S THE SILENT KNIGHT OF BAVARIA!
2.


LATER..
JUGGIE'S BEEN STANDING THERE FOR HOURS!
WHAT A KOOK!

WHY DID HE PICK SUCH A STRANGE COSTUME?
SEARCH ME! BUT AT LEAST WE CAN KEEP AN EYE ON HIM THERE!

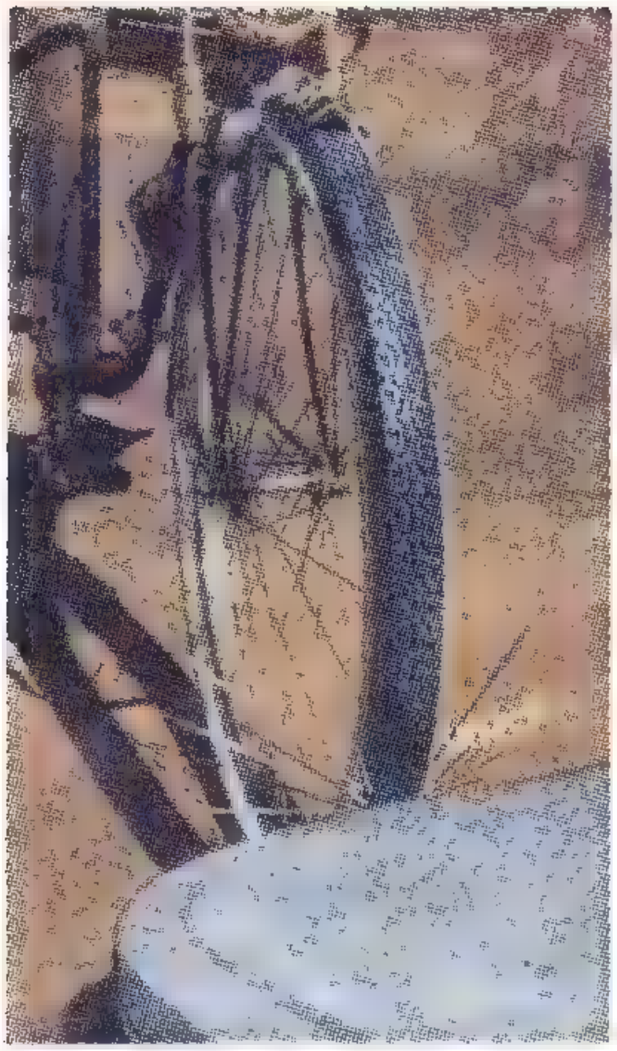

C'MON, BETTY! TIME TO START LAYING OUT THE REFRESHMENTS!
OKAY, RONNIE!


EEEK! YEEEP!
SOUNDS LIKE SOMETHING AWFUL HAS HAPPENED!


OUR REFRIGERATOR IS EMPTY! EVERY BIT OF FOOD IS GONE!

THERE'S ONLY ONE PERSON WHO COULD EAT THAT MUCH.... JUGHEAD!
BUT HE'S BEEN STANDING OUT THERE WHERE EVERY ONE CAN SEE HIM! HOW COULD HE HAVE?

C'MON, ARCHIE! WE MUSKETEERS HAVE TO SOLVE THIS FOOD MYSTERY!
LET'S GET JUG TO HELP! HE'S JUST STANDING NOT DOING ANYTHING!
HEY, JUG! LET'S--
HOLY MACKEREL! THIS THING IS EMPTY!
BUT WHERE'S JUG?
IN THE PANTRY- THAT'S WHERE!
HIS "SILENT KNIGHT WAS JUST A COVER-UP! WHILE EVERY ONE THOUGHT HE WAS IN THE ARMOR, HE WAS STUFFING HIMSELF!
POOR JUGGIE! HE REALLY SHOULD HAVE JOINED US AS A MUSKETEER!
HE DID, REGGIE! ONLY HIS MOTTO IS "ALL THE FOOD FOR ONE, AND ONE FOR ALL THE FOOD!
URP!
URP!
URP!
END



ARCHIE SAYS:

NYLON MEANS STRENGTH

...and all U.S. Royal Bike Tires—like the chain #175 pictured here—are made with nylon... three plies under the tread!

U. S. Royal Bike Tires
U. S. Rubber Tire Company
549 E. Georgia St., Indianapolis, Ind.

ANNOUNCING THE "POPSICLE" SAFETY AWARDS!

HEY, KIDS! HAVE YOU HEARD ABOUT THE "POPSICLE" SAFETY AWARDS?
THEY'RE FOR THE KIDS WHO DO THE MOST FOR SAFETY IN 1963!
ANYONE UNDER 16 IS ELIGIBLE TO WIN.
AND JUST LOOK AT THE AWARDS.
300 SPECIAL "POPSICLE" SAFETY MEDALS WITH $25 U.S. SAVINGS BONDS.
POPSICLE SAFETY AWARD
★1963★

AND TO THE 20 TOP WINNERS, A FAMILY-SIZE FIVE-PASSENGER **PEUGEOT** 404 STATION WAGON.

Ride! For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 46, N.Y.

It's smart to play it safe with "Popsicle"

all the time ...everywhere!

NOMINATIONS: Anyone through age 16 may be nominated. Nominations must be sponsored by local Police Dept., PTA's, etc. Final judging in Sept. '63.

"POPSICLE" and "SICLE" are Reg. T.M.
© 1963 Joe Lowe Corporation, New York 1, N.Y.

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

Dear Archie Club members:

I want to thank everyone who has sent in their terrific reports to the ARCHIE CLUB NEWS. I have enjoyed reading all of your articles and want to congratulate you for a job well done.

But now, I would like to learn more about YOU. I'd like to know the things you are doing: The places you visit, your friends, your hobbies, your pets, and all the things that are interesting and exciting to you.

I'm looking forward to reading all your letters . . . so why not sit right down and write to me.

Please address all reports to:

ARCHIE CLUB NEWS
241 Church Street
Room 603
New York 13, N. Y.

Sincerely,

Archie Andrews

ARCHIE ANDREWS

FIRST PRIZE — $5.00

REPORTER

JOSEPH D. TOTH
P.O. Box 297
Lakewood, N. J.

CALIFORNIA REDWOOD TREES

The northern coast of California contains a forest empire in itself, some 20 miles wide and 450 miles long, made up of the tallest, largest and oldest trees in the world. Some of these Redwood trees grow to a height of more than 350 feet, with a diameter of 20 feet, containing enough lumber in one tree to build about 22 average size homes. The most interesting fact about the Redwoods is the age of the trees. Authentic records indicate that some of the trees, now living, were healthy young saplings before Christ was born, dating back 50 to 200 years B.C. Redwood is generally a close-grained wood. The annual rings are narrow and inconspicuous, there being only a moderate variation between the softer "Spring" growth and hard "Summer" growth. An outstanding feature of Redwood is the fact that it imparts no noticeable taste or odor. Some of the most beautiful scenes in California are through the scenic highway, where the marvelous "Giant Redwoods of the Forest" stretch for miles and miles.

SECOND PRIZE — $3.00

BILL YOST
709 Fairground
Plymouth, Mich.

JOKES

Jughead: Why are you eating with your knife?

Moose: Duh, my fork leaks.

Miss Grundy: Give me an example of a collective noun.

Dilton: Garbage can.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter.. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
PRESS
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME..... AGE.....
(PLEASE PRINT PLAINLY!)

ADDRESS.....

CITY..... STATE.....

WATCH THE MIRACLE OF BIRTH

HATCH AMAZING SEA-SHRIMP!

A Sea-Circus of Your Own!

ONLY $1

You'll hardly believe your own eyes! And you'll amaze everyone who sees this! Think of it. We send you a packet of tiny powdereggs. You empty this into a fish bowl—a jar—or glass of water—and in 24 to 72 hours, you watch them hatch out into live, swimming, diving, playful Sea Monkeys!

See them grow from almost pin-point size to the size of tropical fish! Watch them perform crazy acrobatics. Train them, if you wish, to follow a beam of light. Darken the room and throw a flashlight or candle beam on them. They'll follow it like a band of monkeys running after each other!

Watch Them Perform—Amazing!

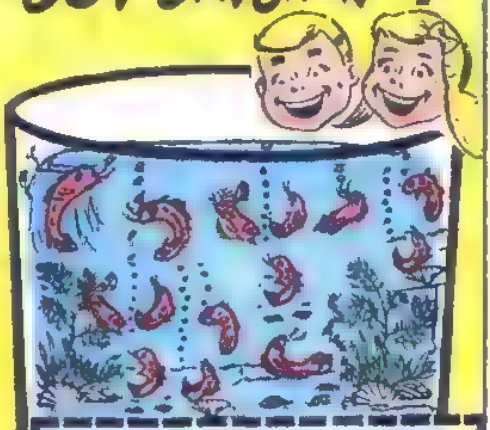
These are the famous Saskatchewan Brine Shrimp. They're a lively, crazy bunch. See them perform acrobatics in the water—turn cartwheels—scratch each other's backs, wheel and turn in formation—or just chase each other in a game of tag or follow the leader.

Hours of fun—day and night—for young and old. You can even change their colors! They hatch white, pink or red. But put a drop of vegetable dye in their water and see them change color to match. Watch how their internal organs show against other colors—study their life processes—mating and breeding—so that, in time, you get more and more—to give away or sell as you please.

Hurry! Get Your Sea Circus "On The Road"

And, all so easy! Even a child can grow them. No care required—a little feeding—keep them warm and there you are. You've never seen such fun or had so much enjoyment from raising anything! Send now—and get started. Supplies are plentiful but don't be disappointed. Get your Sea-Circus today—be first to show them off to friends and family. Send only $1 plus 25c PP & Hdlg. (Sorry, no C.O.D.'s) We ship at once—with complete instructions—and we guarantee you'll be thrilled or your money back! Mail Coupon.

EMPIRE MDSG. CO. TUCKAHOE, NEW YORK



Empire Mdsg. Co., Dept. H
140 Marbledale Rd., Tuckahoe, N.Y.

I want to start hatching my own Sea Circus immediately. Rush my order for ..... packets of eggs (Enclose $1 for each packet plus 25c PP & Hdlg.) I understand I must be thrilled with these or I can return envelope for full refund.

NAME.....

STREET.....

CITY..... STATE.....

100 TOY SOLDIERS $1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4½"!

EACH FOOTLOCKER CONTAINS:

- 4 Tanks
- 4 Jeeps
- 4 Battleships
- 4 Cruisers
- 4 Sailors
- 4 Riflemen
- 8 Machinegunners
- 8 Sharpshooters
- 4 Infantrymen
- 8 Officers
- 8 Waves
- 8 Wacs
- 4 Bombers
- 4 Trucks
- 8 Jet Planes
- 8 Cannon
- 4 Bazookamen
- 4 Marksmen

100 TOY SOLDIERS, Dept. TA
Carle Place
Long Island, N.Y.
Carle Place

NO C.O.D.'s NO

HERE'S MY $1.25!
Rush the TOY SOLDIERS TO ME!

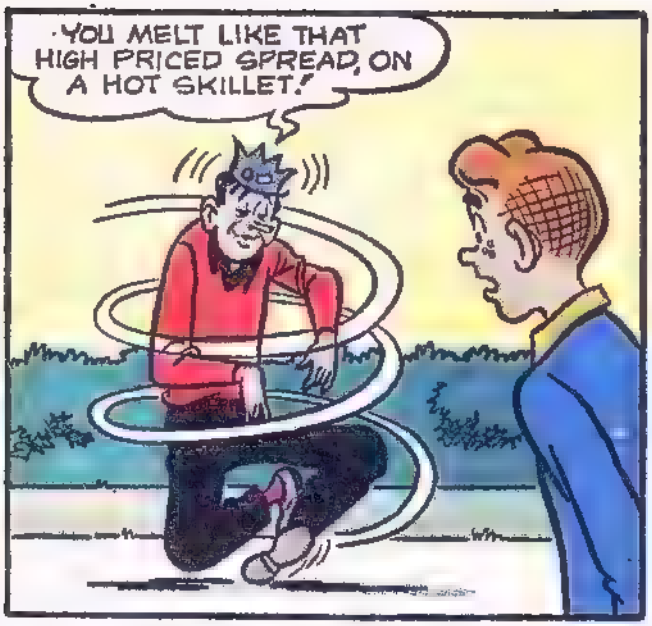
Name.....

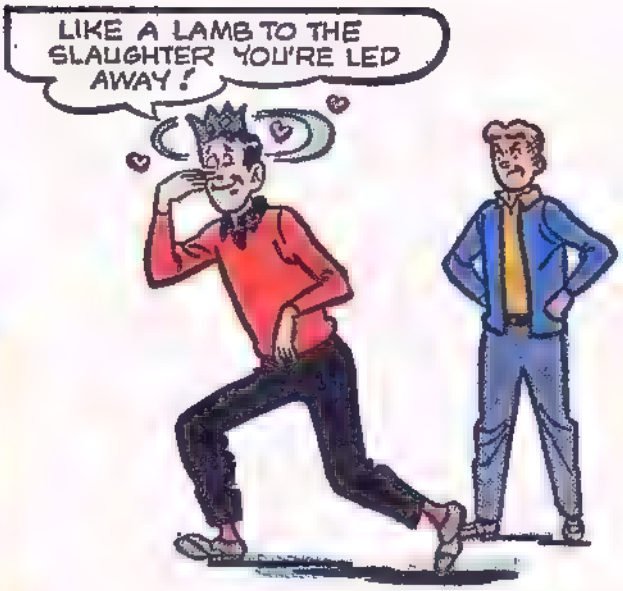
Address.....

City..... State.....

A LOAN AND BLUE Jughead
JUGHEAD! DO ME A FAVOR! LEND ME A DOLLAR!
ARCH, YOU'RE THE CLOSEST, DEAREST, LIFE-LONGEST FRIEND A GUY EVER HAD!
DO YOU A FAVOR? OF COURSE I'LL DO YOU A FAVOR!
I WON'T LEND YOU THE MONEY!

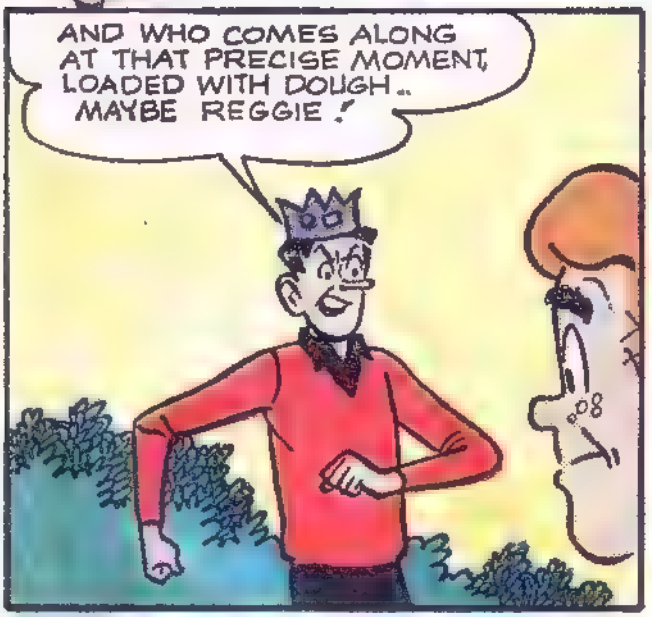
YOU JUST CLAIMED YOU WERE MY FRIEND!
I AM!
THAT'S WHY I WON'T LEND YOU THE MONEY!
HOLD IT NOW!
YOU KNOW WHAT, WOULD HAPPEN IF I DID?
YOU'D GO STRUTTING ALONG, FEELING FLUSH!
AND, PRETTY SOON..
B-O-I-N-G!
GUESS WHO?
NOBODY I KNOW... I HOPE!
YOU DON'T EVEN RECOGNIZE YOUR OWN GIRL, VERONICA?!

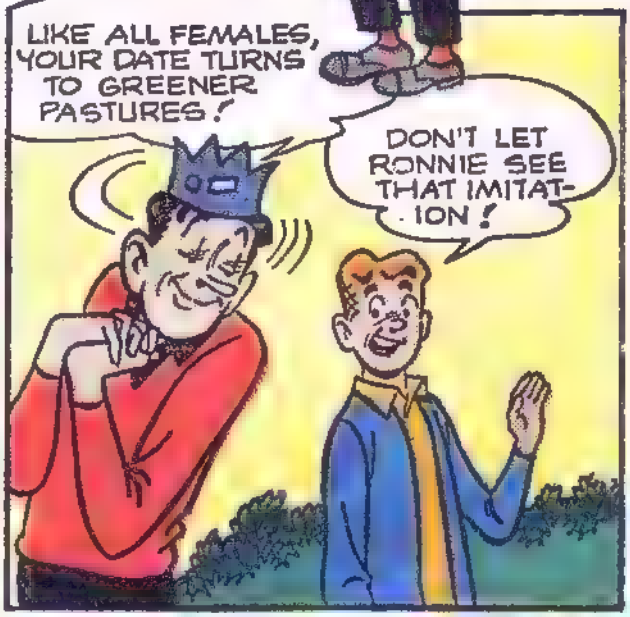

YOU MELT LIKE THAT HIGH PRICED SPREAD, ON A HOT SKILLET!


LIKE A LAMB TO THE SLAUGHTER YOU'RE LED AWAY!

YOU WINE HER AND DINE HER AND PAINT THE TOWN RED!
ALL ON ONE DOLLAR?

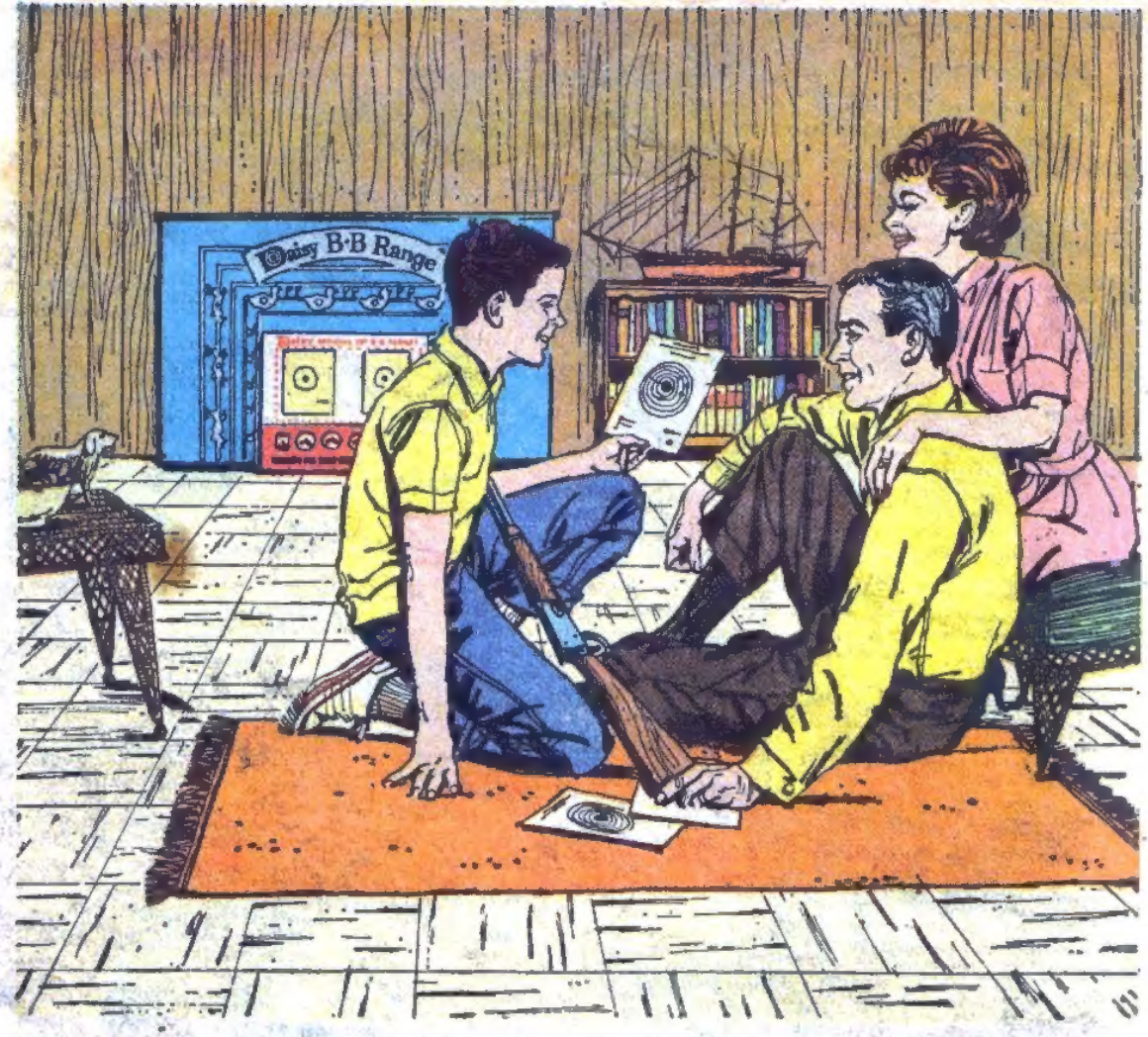
AND THEN IT'S GONE!... YOU'RE BROKE! STONY!


AND WHO COMES ALONG AT THAT PRECISE MOMENT, LOADED WITH DOUGH.. MAYBE REGGIE!


LIKE ALL FEMALES, YOUR DATE TURNS TO GREENER PASTURES!
DON'T LET RONNIE SEE THAT IMITAT-ION!

LIKE A WOUNDED BEAR, YOU GO FOR YOUR RIVAL'S THROAT!
HE FIGHTS BACK! IT'S FAST!
IT'S FURIOUS!
IT'S THE ETERNAL TRIANGLE
IT'S THE AGE OLD STORY OF SURVIVAL OF THE FITTEST!
IT'S BLOODY, BRUTAL AND PRIMITIVE!
TAKE THAT!
AND THAT!
WHO'S WINNING?
THE COLD, CALCULATING FEMALE SMILES HER MYSTERIOUS SMILE AND REFRESHES HER LIPSTICK!
WE'RE FIGHTING OVER THAT!
EXHAUSTED, BEATEN AND BOWED, YOU CRUMBLE IN A HEAP!
THAT'S A PRETTY CRUMBY HEAP ALL RIGHT!

SHE SNAPS HER FINGERS IN DISDAIN AND WALKS OFF!
YOU DESPAIR! YOUR TEMPER GROWS SHORT!
YOUR GORGE RISES!
YOU SEE ME! IN YOUR DEMENTED STATE YOU SEE ME AS THE CAUSE OF IT ALL!
YOU ATTACK!
YOU THROTTLE!
YOU GO BERSERK!
AND IF YOU THINK I'M GOING TO PAY YOU A DOLLAR TO CHOKE ME, YOU ARE NUTS!
TSK! ASK A FOOLISH QUESTION!
END



Team up with Dad for B·B gun fun indoors!

The DAISY B·B Range is for dads and sons who like to do things together. It brings B·B gun fun *indoors* . . . gives you a place to shoot. You'll also learn proper gun handling and safety, and Dad's right there. To start your shooting fun right away, order your DAISY B·B Range today.

SEND FOR YOUR DAISY B·B RANGE TODAY. Includes 3′ x 5′ blue and white canvas backdrop with metal supporting rod; colorful red and white target box (24″ x 20″ x 8″) with canvas "B·B Catcher"; 40 official targets.

Daisy
B·B GUN DIVISION

DAISY MODEL 1894 B·B GUN

"SPITTIN' IMAGE" of the famous Model 94 Winchester. $12.98 at your sporting goods store. Other DAISY B·B guns from $5.98 to $17.95.

NEW DAISY B·B SIX GUN

"SPITTIN' IMAGE" of the famous Frontier Peacemaker. $5.98

Always ask for BULLSEYE® brand B·Bs. From DAISY . . . world's largest manufacturer of B·Bs!

ORDER BLANK

DAISY MANUFACTURING COMPANY
B·B Gun Division
Box 73-P, Rogers, Arkansas
(In Canada . . . Preston, Ontario)

Please send me the new DAISY B·B Range. My check or money order for $4.98 is enclosed.

Name_____ Age_____

Address_____

City_____ Zone____ State_____

Only $4.98 (Verified value $9.98)

Nationally Famous PRIZES

AT NO COST TO YOU!

OR A BIG 50¢ PROFIT FOR EACH BOX YOU SELL

IT'S EASY TO SELL OUR BEAUTIFUL CARDS FOR ONLY $1.25 PER BOX

DAISY MODEL 1894 RIFLE
Sell Only 24 Boxes

VOIT BASKETBALL
Sell Only 12 Boxes

DELTA POWER LIGHT
Sell Only 12 Boxes

MUSCLE BUILDING OUTFIT
Sell Only 12 Boxes

P-40 FLYING TIGER
Sell Only 12 Boxes

VOIT SKIN DIVING OUTFIT
Sell Only 12 Boxes

PUP TENT
Sell Only 12 Boxes

ARCHERY SET
Sell Only 12 Boxes

8 TRANSISTOR RADIO
Sell Only 24 Boxes

FLASH CAMERA OUTFIT
Sell Only 12 Boxes

MOUNTAINEER TENT
Sell Only 24 Boxes

COLEMAN STOVE
Sell Only 24 Boxes

LIGHTWEIGHT BICYCLE
Sell Only 60 Boxes

ELECTRIC BUILD-IT SET
Sell Only 12 Boxes

AIRACOBRA ROCKET-FIRING AIRPLANE
Sell Only 12 Boxes

ROYAL TYPEWRITER
Sell Only 72 Boxes

BULL HORN
Sell Only 12 Boxes

LADY SUNBEAM HAIR DRYER
Sell Only 36 Boxes

ANSCO FLASH CAMERA OUTFIT
Sell Only 24 Boxes

KODAK MOVIE CAMERA
Sell Only 36 Boxes

MODEL T HOT ROD KIT
Sell Only 12 Boxes

TYCO HO DIESEL SET
Sell Only 24 Boxes

CHEMISTRY SET
Sell Only 12 Boxes

BADMINTON SET
Sell Only 12 Boxes

VISIBLE AIRPLANE ENGINE KIT
Sell Only 24 Boxes

CURTISS HELLDIVER AIRPLANE
Sell Only 12 Boxes

U.S. BUGLE
Sell Only 12 Boxes

KNIFE AND AXE SET
Sell Only 12 Boxes

DAISY WESTERN CARBINE
Sell Only 12 Boxes

MARLIN SHOTGUN
Sell Only 36 Boxes

DAISY TARGET SPECIAL
Sell Only 24 Boxes

HOCKEY GAME
Sell Only 12 Boxes

TAPE RECORDER
Sell Only 36 Boxes

SPALDING GLOVE
Sell Only 12 Boxes

MARLIN .22 WITH 4X SCOPE
Sell Only 48 Boxes

ELECTRIC FOOTBALL GAME
Sell Only 12 Boxes

STUKA DIVE BOMBER
Sell Only 12 Boxes

CADET SLEEPING BAG
Sell Only 12 Boxes

GIRL'S WRISTWATCH
Sell Only 12 Boxes

GUITAR
Sell Only 24 Boxes

MARLIN .22 RIFLE
Sell Only 24 Boxes

MULTI-SPEED RACING BIKE
Sell only 72 boxes

WALKIE-TALKIE RADIO SET
Sell Only 60 Boxes

HORN-LIGHT BIKE GENERATOR SET
Sell Only 12 Boxes

BOY'S WRISTWATCH
Sell Only 12 Boxes

DAISY CO² PISTOL
Sell Only 24 Boxes

VISIBLE V-8 ENGINE KIT
Sell Only 12 Boxes

MINIATURE PING PONG TABLE
Sell Only 24 Boxes

AURORA MODEL MOTORING SET
Sell Only 24 Boxes

GIANT TELESCOPE
Sell Only 24 Boxes

DESIGN-A-CAR
Sell Only 12 Boxes

MICROSCOPE SET
Sell Only 12 Boxes

JOIN THE ORIGINAL J.S.C.A. Get Your Prizes this Fast Easy Way!

It's easy to earn these valuable prizes when you become a member of Junior Sales Club. Cards are sent to you on credit. YOU DO NOT PAY IN ADVANCE! Selling these lovely All Occasion Cards or sensational new Christmas Cards is amazingly easy. You sell each box of 21 beautiful cards for the low price of only $1.25. All your friends, relatives and neighbors will be delighted with such fine cards at such a reasonable price. Many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE, 50¢ FOR EACH BOX YOU SELL. The first thing to do is pick out the prize you want. Then simply fill out the coupon with your name and address and mail it in. We will immediately send you 12 boxes of cards. (If prize requires more than 12 boxes, start off with 12 boxes.) We send your cards on credit because we trust you. You have 30 days to sell your cards. All we ask is that you return prepaid by Parcel Post any boxes you cannot sell within 30 days, keeping 50¢ for each box you do sell. That's all there is to it! The J.S.C.A. Club Plan is quick and easy! MAIL YOUR COUPON NOW!

NO MONEY TO SEND . . . NO MONEY TO SPEND

You Can Get This OFFICIAL J.S.C.A. BADGE

Junior Sales Club of America
SPRINGFIELD 1, MASS.

MAIL THIS COUPON NOW!

JUNIOR SALES CLUB OF AMERICA
SPRINGFIELD 1, MASS. DEPT. AC-6

Enroll me as a member of the J.S.C.A. and send me AT ONCE FREE Membership Card, FREE Prize Catalog, complete details on how to get valuable prizes plus a supply of 12 boxes to sell as checked below:

☐ ALL OCCASION CARDS ☐ CHRISTMAS CARDS

You must indicate whether you want Christmas or All Occasion Cards. WE CANNOT send both.

MY NAME _____
Print Clearly

ADDRESS _____

CITY _____ ZONE ___ STATE _____

PARENT'S SIGNATURE _____

WIN!

IN THE "BENDIX AUTOMATIC" BICYCLE BRAKE

CONTEST

1001 PRIZES

1st Prize

ONE-WEEK, EXPENSE-PAID TRIP FOR FOUR TO

DISNEYLAND

VIA UNITED DC-8 JET MAINLINER

THE EXTRA CARE AIRLINE

Win a full week of fun for you and your family! • Transportation, hotel, and meals • Plus $1,000 bonus, if you qualify!

2nd through 11th Prizes

10 GENERAL ELECTRIC PORTABLE TV SETS!

Plus $100 bonus if you qualify!

70 GENERAL ELECTRIC TRANSISTOR RADIOS!

140 KODAK FLASH CAMERA SETS!

280 ETCH-A-SKETCH DRAWING BOARDS!

500 RAY-O-VAC MAGNETIC FLASHLIGHTS!

PLUS $2,000 IN CASH BONUSES!

Bonuses go to any winners of the first eleven prizes who own a bicycle with a Bendix® Automatic Gear Shift and Power Brake at the close of the contest! 1st prize bonus—$1,000! 2nd through 11th prize bonuses—$100 each!

CLUES To help you win. See your dealer for a demonstration. He'll show you how the Bendix Automatic shifts gears by merely back-pedaling 3" . . . why there are no hand controls or cables to kink or break . . . why hill climbing is a cinch . . . how you shift gears and still keep both hands on the handle bars for complete safety. Look for the 3 red bands that tell you it's the long-lasting Bendix Automatic. Ask Mom or Dad to help you with your entry.

RULES 1. Use the entry blank below, an official entry blank obtained from a bicycle dealer, or a separate sheet of paper, and PRINT in 25 words or less the ending to the following sentence: "The Bendix Automatic Gear Shift and Power Brake makes a bike more fun because. . . ."

2. Any boy or girl can enter this contest who has not reached his or her 15th birthday before September 1, 1963.

3. Entries will be judged for neatness, originality and aptness of thought by panel of judges selected by R. L. Polk & Co. Judges' decision will be final.

4. Employees of The Bendix Corporation, its advertising agencies and R. L. Polk & Co. and their families are not eligible for entry. The contest is void outside the United States and in Wisconsin and Missouri or where prohibited, taxed or restricted.

5. All entries become the property of The Bendix Corporation and none will be returned. No correspondence can be entered into concerning entries.

6. Entries must be post-marked no later than August 31, 1963 and received no later than September 9, 1963. Address your entry to: "Bendix Automatic" Bicycle Brake Contest, P.O. Box 810, Chicago 77, Illinois.

7. In case of ties, each contestant involved in the tie will be sent a special tie breaker requirement to fulfill and return within a specified time limit.

8. Winners will be notified by mail by September 30, 1963.

9. The first prize winner will receive an extra $1,000 bonus in addition to the Disneyland Trip and the next 10 winners will receive $100 each in addition to a TV if by the close of the contest they have a Bendix Automatic Gear Shift and Power Brake on their bicycle.

"BENDIX AUTOMATIC" BICYCLE BRAKE CONTEST P.O. BOX 810 CHICAGO 77, ILLINOIS

"The Bendix Automatic Gear Shift and Power Brake makes a bike more fun because_____

_____

_____

_____"

NAME_____ ADDRESS_____

CITY_____ STATE_____ AGE_____

CREDITS

Jughead Stories
ART: Samm Schwartz

"A Loan and Blue" (and probably "Super Jug) written by: Frank Doyle

Li'l Jinx
Written and drawn by: Joe Edwards